

# W2P Storefront

Highly effective online ordering for your key clients



Client branding

Print-ready PDF creation

Powerful price calculation

Flexible approval workflow

Easy template customisation

Customers and order management

**flex4**  **PS**  
web to print



## Web to print

Powerful and flexible and web to print storefront solution giving print clients the ability to quickly and easily place orders online

The OPS web to print client storefront was designed to meet the needs of printers, graphic design agencies and any organisation looking for efficient design and print procurement, whilst ensuring brand consistency.

Developed in the UK, this highly flexible storefront solution can be tailored to suit both you and your client's needs. We specialise in providing bespoke development and customisation services along with both training and helpdesk support.

The storefront solution can be configured to suit a variety of different print and non-print products, with powerful price calculation, template customisation and flexible proofing and approval processes.

### Sample Screenshots

# Storefront Features



## Client Branding

On login the storefront is branded with the client's logo and corporate colour scheme.



## Price Calculation

Powerful price calculation options include quantity entry, matrix display and menu driven print option selection



## Template Customisation

Easy to use template customisation routines with automatic database population of individual fields



## Print-ready PDF's

Template customisation and order entry generates print ready PDF's that are accessed in the back-office system.



## Flexible Approval Workflow

Clients can easily upload artwork files either during or after the initial entry of online orders



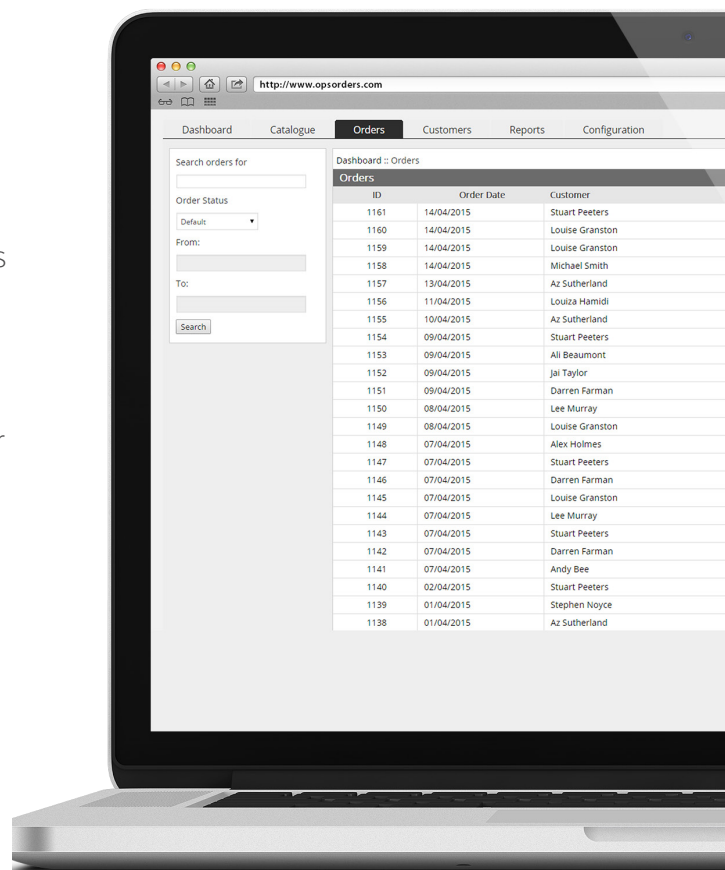
## Order management

Customer accounts and orders can be managed using the back-office system or via integration with your MIS

# Back-Office

The back-office administration and CMS system provides the ability to **fully manage** the operation of your OPS Print Store, from a single online interface.

**Easy to use** menus provide the ability to quickly add new products, change prices and manage new customer orders.



# Implementation & Support

## Implementation

Proven and rapid implementation processes make it easy for you to respond quickly to customer needs. With spreadsheet upload processes and online training we help you make the introduction of client storefronts a quick and efficient process.

## Hosting & Support

Our datacentre managed servers provide fast and reliable storefront hosting. A friendly helpdesk support service ensures you are able to respond quickly to client issues. An update service is also available to help you respond to any changes to your client's needs.

## Case study



### Cancer Research UK

CRUK chose to implement a bespoke version of the OPS storefront solution to help them manage print planning and procurement for their annual program of fund raising events across the UK. The solution was based on the standard OPS storefront solution with a bespoke design and a wide range of functional enhancements to suit their very specific fund raising needs.

## Do you need more information?

Call or email us today to arrange a free demonstration and find out how **OPS W2P Storefronts** can help boost your business!

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